

# GLOBAL GOALS 2024 AGENDA



## 24<sup>TH</sup> SEPTEMBER

- JOIN ONLINE
- JOIN IN NYC
- JOIN IN NAIROBI

7.30am EDT  
12.30pm BST  
60 mins



### COMMUNITY CLINIC

#### BUILDING PARTNERSHIPS FIT FOR THE FUTURE

A Community Clinic with experts and practitioners from across the global Business Fights Poverty community to share fresh insights and actionable advice.

**Speakers:** Hilde Hendrickx, Global Sustainability Senior Manager, **Unilever**; Greg Garrett, Executive Director, **Access to Nutrition Initiative**; John Choptiany, VP of Programs, **iDE Global**; Clementine Brown, Co-Founder & Co-Director, **CodeBrave**; Plamen Rusev, Founder and Executive Chairman, **Webit.Foundation**; Alam Bains, Head of Accounts & Partnerships, **MovingWorlds**; David Nicholson, Chief Climate Officer, **Mercy Corps**; Marin MacLeod, Executive Director, Reach Alliance, **University of Toronto**; Katie Kowalski, Director of Commercial Partnerships, **Fairtrade America**; Kauwel Qazi, Private Sector Gender Justice Advisor, **Oxfam America**; Betty Wilkinson, Advisor, **U.S. Department of the Treasury**

8.30am EDT  
1.30pm BST  
45 mins



### FIRESIDE CHAT

#### PARTNERING FOR GREEN AND INCLUSIVE GROWTH

Hosted with the UK's **Foreign, Commonwealth and Development Office**

Join our Fireside Chat with the UK's Foreign, Commonwealth and Development Office to explore a new vision for how businesses can partner to tackle poverty, inequality and climate change.

**Opening & Welcome:** Zahid and Yvette Torres-Rahman, Founders, **Business Fights Poverty**; Deborah Goldfarb, Global Head of Citizenship, **Barclays**

**Keynote:** The Rt Hon Anneliese Dodds MP, Minister of State for Development and Minister of State for Women and Equalities, **UK Government**

**Interviewees:** Liz Patterson, Deputy Director, Head of Development Finance, Infrastructure and Partnerships Department, **UK Foreign, Commonwealth and Development Office**; Martin R. Ochien'g, Group Managing Director, **Sasini PLC**

**Interviewer:** Jane Nelson, Founding Director, Corporate Responsibility Initiative, **Harvard Kennedy School**, and Senior Fellow, **Business Fights Poverty Institute**

9.15am EDT  
2.15pm BST  
75 mins



### HYBRID WORKSHOP

#### ENABLING A JUST TRANSITION THROUGH CLIMATE INSURANCE

Hosted with **Barclays**

Join this Hybrid Workshop with Barclays to explore collaboration strategies that can help analyze climate risk and enable greater access to insurance products and services for populations vulnerable to the effects of climate change to build financial and community resilience.

**Panellists:** Ajaita Shah, Founder and CEO, **Frontier Markets**; Palat Vijayaraghavan, Founder & CEO, **LEAF**; Neliswa Hare, Head of Projects and Partnerships, **Humanity Insured**; Wendy Smith, Agriculture and Public-Private Partnerships Lead, **AXA**

**Moderator:** Frances Cabrera, VP, **Barclays**



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## 24<sup>TH</sup> SEPTEMBER (CONT.)

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10.30am EDT  
3.30pm BST  
30 mins

### NETWORKING SESSION

#### COMMUNITY NETWORKING



A chance to meet other members of the community, with structured sessions for our online and in-person participants.

11.00am EDT  
4.00pm BST  
30 mins

### FIRESIDE CHAT

#### EXPLORING HOW SUPPLY CHAIN RESILIENCY IS FARMER RESILIENCY



Hosted with **Mars Inc**

A Fireside Chat with Mars Inc and their partner Tanager to explore a case study that is driving positive impact for people and planet. Learn about the connections between supply chain resilience, farmer income and empowerment of women.

**Interviewees:** Lindsey Yeung, Vice President Sustainability – Thriving People, **Mars Inc**; Sergio Rivas, President, **Tanager**

**Interviewer:** Katie Hyson, Director, Thought Leadership, **Business Fights Poverty**

11.30am EDT  
4.30pm BST  
75 mins

### HYBRID WORKSHOP

#### STRENGTHENING ECOSYSTEMS TO EMPOWER SMALL AND MEDIUM BUSINESSES IN THE SUPPLY CHAIN



Hosted with **Walmart**

Join this Hybrid Workshop with Walmart to deep dive into strengthening the ecosystem to unlock the potential of small and medium businesses in the supply chain.

**Panellists:** Andrea Albright, Executive Vice President of Sourcing, **Walmart**, and Operating Partner, **Massmart**; Payal Dalal, EVP, Executive Vice President, Global Programs, Center for Inclusive Growth, **Mastercard**; Carmen Correa, CEO, **Pro Mujer**; Altagracia Gómez Sierra, Designated Coordinator of the Business Advisory Council for Regional Economic Development and Relocation, **Government of Mexico**

**Moderator:** Zahid Torres-Rahman, Co-Founder and CEO, **Business Fights Poverty**

1.00pm EDT  
90 mins

### LUNCH

#### PARTNERSHIP LUNCH



For those joining us in person, hear directly from a selection of innovative partnerships, and share your own perspectives over lunch.

**Speakers:** Felix Brooks-church, CEO & Co-founder, **Sanku**; William Warshauer, President and CEO, **TechnoServe**; Claire Fehrenbach, Engagement, Impact & Communication, Director, **Group Nutriset**; Hilina Belete, General Manager, **Hilina Enriched Foods**; Ruka Sanusi, Executive Director, **Ghana Climate Innovation Centre**; Mabel McKeown, Head of Partnership Development, **Save the Children UK**; Kristina Friedman, Head of Sustainability, North America, **Unilever**

**Host:** Yvette Torres-Rahman, Co-Founder and CFO, **Business Fights Poverty**



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## 25<sup>TH</sup> SEPTEMBER

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**7.30am EDT**  
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2.30pm EAT  
60 mins



### COMMUNITY CLINIC

#### BUILDING PARTNERSHIPS FIT FOR THE FUTURE

A Community Clinic with experts and practitioners from across the global Business Fights Poverty community to share fresh insights and actionable advice. We'll be hosting sessions online and in Nairobi.

**Speakers:** Grace Cramer, Tech and Innovation Theme Leader, **FCDO**; Eunice Barasa, Founder/CEO, **LYMA MEDIA**; Saksham Nijhawan, Energy Transition Lead, **Forum for the Future**; Aly Rahim, Program Manager for the Global Partnership for Social Accountability (GPSA) / Global Lead for Citizen Engagement, **World Bank**; Shyam Kumar Katta, Director Programs, **Heifer International**; Larry Reed, Executive director, Thrive Lights, **The Poverty Stoplight**; Kris Ansin, Kenya Country Director, **TechnoServe**; Muthoni Karubiu, Head of Operations, **Amini**; Vallen Omari, Legal Manager and Lead Advisor, **Izwe Loans Kenya** and **Rhenium Pro Global Consultants**; Grace Waswa, ESG Lead, **MMW ADVOCATES LLP**

**8.30am EDT**  
1.30pm BST  
3.30pm EAT  
45 mins



### FIRESIDE CHAT

#### PARTNERING TO CLOSE GAPS IN CARE IN RURAL COMMUNITIES

Hosted with **Merck**

A Fireside Chat with Merck on how innovative multi-stakeholder partnerships centred on the needs of rural communities can lead to transformative and timely healthcare being delivered to those who need it the most.

**Interviewees:** Lisa K. Robertson, Executive Director, **Indiana Immunization Coalition**; Charlotte Muheki, Director of Primary Health Care, **Amref Health Africa**; Dr. Saunthari Somasundaram, President/Medical Director, **National Cancer Society Malaysia**

**Interviewer:** Josette Gbemudu, Executive Director, U.S. Health Equity, **Merck**

**9.15am EDT**  
2.15pm BST  
4.15pm EAT  
75 mins



### HYBRID WORKSHOP

#### SUPPORTING SOCIAL ENTREPRENEURS FOR IMPACT AT SCALE

Hosted with **Reckitt**

Join our Hybrid Workshop with Reckitt on unleashing social innovation to increase access to water and health by leveraging powerful partnerships and overcoming barriers to scale.

**Speakers:** Pradeep Kakkattil, CEO, **Health Innovation Exchange (HIEx)**; Sergio López Ramos Executive Director, **Yunus Social Business (YSB)**; Murendeni Mafuso, Founder & CEO, **Kusini Water**; Sylvana Sinha, Founder, Chair, & CEO, **Praava Health**; Elsie Wandera, Chief Executive Officer, **Heroes for Change**; François Bonnici, Director, **Schwab Foundation for Social Entrepreneurship**, and Head of Foundations, **World Economic Forum (WEF)**

**Moderator:** Hamzah Sarwar, Global Social Impact and Partnerships Director, **Reckitt**;



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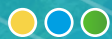
## 25<sup>TH</sup> SEPTEMBER (CONT.)

- JOIN ONLINE
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30 mins

### NETWORKING SESSION

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30 mins

### FIRESIDE CHAT

#### CLIMATE INNOVATION AND THE NEXT GENERATION



Hosted with **Novonesis**

Join this Fireside Chat with BioSolutions provider Novonesis to explore strategies and initiatives to engage young people, women and stakeholders in people-centred climate action.

**Interviewees:** Morten Enggaard Rasmussen, EVP People & Stakeholder Relations, **Novonesis**; Fred Onduri, Chair, Advisory Board, **The Climate Technology Centre and Network (CTCN)**; Inés Yábar, Lead Next Generation Fellow, **UN Foundation**

**Interviewer:** Katie Hyson, Director, Thought Leadership, **Business Fights Poverty**

11.30am EDT  
4.30pm BST  
75 mins

### HYBRID WORKSHOP

#### ENSURING MINING FOR THE LOW-CARBON ENERGY BOOM ADDRESSES THE FULL RANGE OF THE SDGS



Hosted with **Anglo American** and **IFC**

Join our Hybrid Workshop with Anglo American and the International Finance Corporation (IFC) (a member of the World Bank Group) on behalf of the WBG Climate Smart Mining initiative, to explore how businesses and their partners can ensure that the pursuit of minerals essential to clean energy has a positive impact on the lives and livelihoods of people across the supply chain.

**Panellists:** Richard Morgan, Head of Government and International Relations (UK, Middle East and Africa), **Anglo American**; Dr. Gracelin Baskaran, Director for Project on Critical Minerals Security, **Center for Strategic and International Studies (CSIS)**; Arsalan Mahtafar, Head of J.P. Morgan Development Finance Institution, **J.P. Morgan**; Agathe Bukasa, Executive Director, **The Fair Cobalt Alliance**

**Moderator:** Arjun Bhalla, Global Climate Advisory Lead, **IFC**



# GLOBAL GOALS 2024

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## 26<sup>TH</sup> SEPTEMBER

- JOIN ONLINE
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- JOIN IN NAIROBI

7.30am EDT  
12.30pm BST  
60 mins



### WEBINAR

#### EXPLORING MALE MANAGEMENT ATTITUDES TOWARDS GENDER EQUITY

Hosted with **Primark** and **ICRW**

A Webinar with Primark and ICRW to explore new research on attitudes held by male factory managers towards gender equity themes and resources to engage men as allies in empowering women workers in factories.

**Speakers:** Matthew Davidson, Senior Social Impact Executive, **Primark**; Sue Tym, Social Impact Portfolio, Senior Manager, **Primark**; Radhika Uppal, Gender and Development Specialist, **International Centre for Research on Women**; Rachel Oguntola, Senior Project Manager, Private Sector Development, **International Centre for Research on Women**

**Moderator:** Alice Allan, Director, Collaboration, **Business Fights Poverty**

8.30am EDT  
1.30pm BST  
3.30pm EAT

45 mins



### FIRESIDE CHAT

#### PLUGGING THE FINANCING GAP FOR YOUNG ENTREPRENEURS

Hosted with **Futuremakers by Standard Chartered**

Join our Fireside Chat with Standard Chartered to explore how to improve the finance ecosystem for young women entrepreneurs who run microbusinesses, identifying solutions and how they can be scaled up.

**Interviewees:** Tameka Ridley, Futuremaker – Founder and CEO, **I AM LIT**; Elizabeth Ochieng, Futuremaker – Founder and CEO, **Ento Farms**; Alice Muhuhu, Futuremaker – Founder, **Aurora Health Systems**

**Interviewer:** Natasha Kwakwa, Global Head, Community Impact, **Standard Chartered**

9.15am EDT  
2.15pm BST  
4.15pm EAT

75 mins



### HYBRID WORKSHOP

#### PLUGGING THE FINANCING GAP FOR YOUNG ENTREPRENEURS

Hosted with **Futuremakers by Standard Chartered**

Join our Hybrid Workshop with Standard Chartered to explore how to improve the finance ecosystem for young women entrepreneurs who run microbusinesses, identifying solutions and how they can be scaled up.

**Opening Speakers:** Yvonne Henry, Director, Brands, **WomenWin**; Anita Tiessen, CEO, **Youth Business International (YBI)**; Allie Burns, CEO, **Village Capital**; Maureen Moraa Mogoah, Partnerships & Fundraising Manager, **Somo Africa**; Edith Chumba, Head of Wealth & Retail Banking, **Standard Chartered, Kenya**

**Moderators:** Katie Hyson, Director of Thought Leadership, **Business Fights Poverty** (in New York) and Bill Omondi, Community Engagement Lead, Kenya, **Business Fights Poverty** (in Nairobi)



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### FIRESIDE CHAT

#### STRATEGIC PARTNERSHIPS TO SUPPORT COMMUNITY RESILIENCE

Hosted with **Cargill**

A fireside chat with Cargill and CARE explores how to help farmers and communities adapt to and mitigate climate change shocks and other impacts. Together, we'll examine solutions that partnerships offer communities around the world.

**Interviewees:** Taryn Davis, Senior Director, Strategic Partnerships & Stakeholder Engagement, **Cargill**; Chris Noble, Corporate Partnerships, **CARE**

11.30am EDT  
4.30pm BST

75 mins



### HYBRID WORKSHOP

#### DRIVING ESG INNOVATION IN THE NEW REGULATORY CONTEXT

Hosted with **Meta**

Join this Hybrid Workshop with Meta on how companies can remain ambitious in delivering social and environmental innovation while ensuring compliance with the evolving regulatory landscape.

**Panellists:** Amanda Gardiner, Head, ESG, **Meta**; Lazaro Tiant, Sustainable Investment Research, **Schroders**; Caroline Rees, President, **Shift**; Alija Blackwell, #STMIC Fellow, **New America** and US National Lead Futures Methods From Around the World, **School of International Futures (SOIF)**

**Moderator:** Zahid Torres-Rahman, Co-Founder and CEO, **Business Fights Poverty**