

# What is the care economy, and why does it matter in supply chains?

## FURTHER RESOURCES



### **Business Fights Poverty** **[How can businesses support care economy enterprises across the value chain?](#)**

This is a report with ideas on how multinational companies can support care economy enterprises, including by procuring their services. It includes suggestions and ideas from Unilever, Mastercard Centre for Inclusive Growth, Anglo American, Standard Chartered and Primark.



### **Business Fights Poverty** **[How can business help strengthen the care economy?](#)**

This webinar discussion includes speakers from Primark, Open Societies Institute, Gender Smart and IDRC on the role of business in supporting the care economy beyond the direct provision of work-based childcare. This includes business action to support growth, innovation and investment in the wider care sector, as well as to help shift social norms and policy to support the care economy.



### **Business Fights Poverty /** **[Primark – The Business of Care: Primark Interview](#)**

This interview with Matthew Davidson of Primark unpacks how research they

commissioned on the amount of time women garment workers were spending on care work has led them on a journey that includes trialling a new app to share with workers and coordinating a care working group amongst ethical trade managers across markets.



### **Business Fights Poverty /** **[Unilever – The Business of Care: Unilever Interview](#)**

An interview with Lisa Hawkes at Unilever, who leads the TRANSFORM entrepreneurship programme. She explains how some of the sanitation enterprises, like Bhumijo toilets in Bangladesh, are providing caregivers more time and dignity.



### **[The Care Economy Knowledge Hub](#)**

A website that acts as a directory of information on over 165 care economy enterprises in Latin America, Africa and Asia. The site includes examples and case studies of businesses that are providing a variety of care services, from child and elder care and enhanced access to dignified employment for domestic workers to time-saving services in water and sanitation and clean cookstoves.



### **UN Women** **A Global Women's Safety Framework in rural spaces**

This toolkit builds on the experiences of Unilever's work to address gender-based violence in the tea supply chain. Produced jointly with UN Women, it provides an array of practical resources on how to establish grievance mechanisms and work with stakeholders in the wider community, including local police services.



### **Business Fights Poverty** **How can companies tackle GBV in the workplace: a toolkit for action**

This report provides a 5-step process to help companies consider how to address GBV across the value chain. It includes practical examples of action from Anglo American, IFC, and CARE's work with beer promoters in Cambodia and the STOP programme to address sexual harassment in the garment sector.



### **Business Fights Poverty** **Gender Equality is Everyone's Business - Engaging men as allies across the value chain**

This report, produced with the brewing company ABInBev, a company with a largely male demographic, takes an in-depth look at how to engage men for gender equality across the value chain. It includes examples in the supply chain, the workplace and the marketplace, and illustrates how gender equality is as important for men as it is for women.



### **Business Fights Poverty** **The Case for Living Wages**

This report explains how paying living wages strengthens business performance resilience and stability whilst also meeting human rights obligations. It reflects on the importance of taking a gender lens to the living wages debate and the need for living wage calculations to be gender-sensitive given the amount of work that is part-time or unpaid care work. It also makes the point that social protection systems will still be necessary to support those who cannot work.



### **Business Fights Poverty /** **Hand in Hand – What difference does tackling restrictive gender norms make to micro-enterprise and other social impact programmes?**

Drawing on research and key learnings from micro-enterprise programmes in Kenya, Tanzania and Afghanistan, speakers from Hand in Hand, ODI and Mars demonstrate how practical interventions that challenge accepted attitudes can empower women to earn and control their own incomes and have their say in and outside the home.

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