

Business Call to Action Annual Forum 2014

24 September 2014

14:00-15:30 - Plenary Session III:
Catalyzing Public-Private Partnerships for Inclusive Business at the Country Level



This session will feature the Business Call to Action's work in strengthening the enabling environment for inclusive business through public-private collaboration and mechanisms to support private sector commitments to address development issues, with a focus on the Philippines.

The Philippine economic landscape is showing stability and remarkable economic growth rate at more than 6% in 2012. But the strong economic performance, which is gaining recognition and confidence from the global community and the private sector, is not translating into a reduction in poverty and unemployment. This disparate development has led to the adoption of an "inclusive growth" agenda by the Philippine government with the aim to have all segments of the population participating in the country's positive economic development. However, the practice of inclusive business in the Philippines is still in its infancy.

This session also presents the story of several leading companies in their efforts to achieve business success while also alleviating poverty in the Philippines: Phinma Property Holdings Corp's socialized housing projects and Hapinoy's efforts to train small business owners, are all excellent examples of growing inclusive businesses.

THIS SESSION WILL BE LIVESTREAMED VIA THE BCTA CHANNEL ON BUSINESS FIGHTS POVERTY

<http://bcta.businessfightspoverty.org/>

For more information on Business Call to Action and the Forum, email: tatiana.bessarabova@undp.org